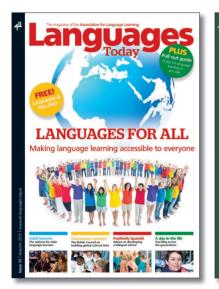
The magazine for the Association for Language Learning

# Inguages today

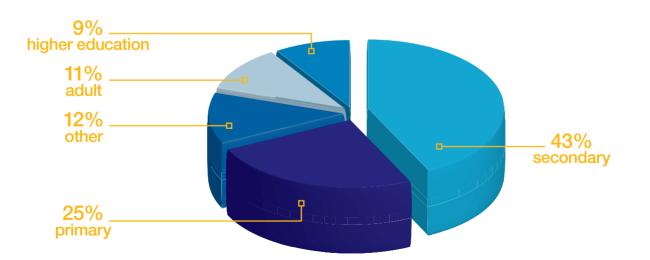




"Languages Today will be the magazine that every languages teacher in the country will want to read. It's a great opportunity for all of us involved in languages education to engage with our community."

- Linda Parker, ALL

As the major subject association for those involved in teaching languages at all levels, *Languages Today* represents a unique opportunity to reach the ALL's **4,500 members** 



## (media information 2012)

### About Languages Today

*Languages Today* launched in March 2009 as a full-colour, 36-page, A4 magazine with newsstand design and content values, reporting on the issues that are important to ALL members in a user-friendly format conveying information in an enticing and readable way.

By making an impact with a mix of news, updates and relevant current affairs from the ALL combined with concise features, covering topics from student motivation to research findings, overseas travel to government strategy, *Languages Today* is THE magazine for UK language teachers.

With reader feedback encouraged through letters, competitions, Q&As and comment columns, *Languages Today* can:

> Respond to members' needs and interests

- Provide a platform for sharing experiences
- > Build relationships with members and readers

*Languages Today* offers an effective medium through which to reach our 4,500 active members and a unique opportunity to promote your products/services to the language teaching community, with special issues focussing on:

- > New resources
- > Educational visits and exchanges
- > CPD opportunities
- > Teacher lifestyle

### ADVERTISING RATES

Advertising Rates (ALL Members)	1-2	3
Double page spread	£2,500 (£2,000)	£2,000 (£1,800)
Full page IFC	£1,485 (£1,175)	£1,200 (£1,000)
Full page OBC	£1,485 (£1,175)	£1,200 (£1,000)
Full page ROP	£1,200 (£950)	£1,000 (£800)
Half page	£650 (£520)	£550 (£450)
Quarter page	£450 (£360)	£400 (£300)

Advertisers can also reach our unique database through inserting their printed marketing materials.

Inserts (20g) £600 (£500) £500 (£400)	
---------------------------------------	--



FOR MORE INFORMATION PLEASE CONTACT **ANNA VASSALLO:** 

t 0207 487 8410 annav@jppublishing.co.uk

#### ARTWORK REQUIREMENTS Please supply artwork as: CMYK HIGH RES (300DPI) PDF, TIFF OR EPS

email: annav@jppublishing.co.uk

Responsibility cannot be accepted for poor reproduction when advert artwork is supplied at incorrect specification.